

Koejawel Nuus

Koejawel Produsente Vereniging Guava Producers' Association

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VERWELKSIEKTE IN NOORDE

Ernstige verwelksiekte probleme met koejawelbome wat vrek is besig om die Noordelike provinsie te teister. Selfs die nuwe geteelde kultivar ondervind nou dieselfde probleme as wat voorheen met Fan Retief ondervind is en boere verloor tot 500 bome per maand.

Aanvanklik was die probleem klein en gelokaliseerd, maar inligting van verskeie areas toon dat die probleem "amok" maak, soos een produsent dit stel. Dit is veral die Laeveld en Levubu omgewing wat kwaai deurloop. Die eerste afleidings is dat die nuwe patogeen wat gevorm is uit die oorspronklike verwelksiekte swam baie vinniger versprei omdat die plant intensiteit baie hoog is. Die wortels van die onderskeie bome raak aan mekaar en dit dra by tot die vinnige verspreiding van die siekte.

Die nuwe patogeen vernietig alle koejawelbome, wat ook insluit die TSG2 kultivar wat ontwikkel is teen die oorspronklike swam. Voorlopige gevolgtrekkings wat gemaak is, is dat verwelksiekte moeiliker versprei in sanderige grond en 'n droeër klimaat in die somer. Swaar gronde is bevorderlik vir die siekte.

'n Navorsingspan onder prof. Nico Labuschagne is opdrag gegee om ernstig aandag aan dié saak te gee. 'n Bedrag van R160 000 is bewillig vir die projek waarby die LNR (Nelspruit) en die Universiteit van Pretoria betrokke sal wees. Kweekhuis- en weefselkultuurproewe sal gedoen word, terwyl in-vitro toetsing van swamdoders en biologiese agente teen die verwelk patogeen aandag kry.

Die dringendheid van die navorsing word besef, aangesien boere in die Noorde reeds enorme geldelike verliese lei en die bedryf se voortbestaan op die spel is. Intussen is daar reeds boere wat boorde uittrek en ander gewasse vestig. 'n Geïntegreerde benadering van alle partye betrokke is nou nodig om so spoedig moontlik te vorder om die probleem op te los.

CHEMIESE SPUITSTOF ONTLEDINGS

Gedurende die 2011-seisoen is 109 ontledings van vars koejawels gedoen om te toets vir chemiese spuitstowwe. Alle uitslae toets skoon vir chemiese middels en die bedryf is trots daarop en wil graag voortbou op die verantwoordelike gebruik van chemiese spuitstowwe.

Tans word ewekansige monsters van alle lewerings van vars koejawels vir verwerking getrek om vir chemiese spuitstowwe te toets. Die ontledings word by Hearshaw and Kinnes Analytical Laboratory gedoen en die monsters word een keer per week aan die laboratorium gelewer vir ontleding. Indien oorskrydings voorkom sal onmiddelik 'n tweede monster getrek word en die koejawels sal teruggehou word en nie verwerk word nie.

Verder word ook vir Swaarmetale by Bemlab Laboratory getoets. Daar word vir Lood, Yster, Arseen, Mangaan, Tin en Kadmuim getoets. Ook hier het die bedryf 'n skoon rapport en wil dit graag so hou.

Almal se samewerking om "skoon rapporte" te verkry word waardeer!!!!

LEDEHEFFINGS

Produsente wat koejawels vars bemark word vriendelik, maar dringend versoek om hul ledeheffing van R6-00 per ton (6 sent per kilogram) aan die Vereniging oor te betaal.

BANKBESONDERHEDE :

ABSA Bank, Paarl, Rekening no. 400 159 459.

Naam van Rekening : Koejawel Produsente Vereniging

U ondersteuning vir u Vereniging word waardeer



Growing the SA Guava market

In 2008 the Guava Producers' Association commenced a marketing strategy aimed at increasing the demand for guavas amongst South African consumers. Specific objectives were:

- To encourage consumers to choose guavas as a healthy, nutritious, ready-to-eat fruit
- To promote guava products and highlight the convenience of canned guavas and guava juice
- To promote the use of guavas and particularly canned guavas as a convenient ingredient in desserts, baking and drinks
- To increase the awareness of the nutritional benefits of this wonder fruit

Although budgets were limited, the available funds were utilized very efficiently and an excellent return on the investment was achieved. A tremendous amount of interest has been generated in guavas:

- The health benefits of guavas have been recognized by health professionals and the media
- Consumers are more aware of the nutritional benefits of consuming guavas
- The guava story appears regularly in the press and on the air
- Guavas in all forms have been “discovered” as a delicious ingredient in both savoury and sweet dishes

- There is now a wide range of guava juices on the market
- Canned guavas have also benefitted from the campaign

As good as this campaign might have been, guavas are competing in a massive market and the spend was small compared with other fruit, fruit juice and food in general.

Sustained investment is required for the long term success of the guava industry.

Although no new funds are available, there is a small amount of activity behind guavas:

- The guava recipe booklet: “40 Ways to enjoy Nature’s wonder fruit” is very popular
- The book has been used as prizes for magazine and internet competitions
- The recipe book is being sold at a reasonable price to cover packaging and postage
- Press releases were sent to the top 80 publications and TV radio stations
- Guavas featured in articles on several websites
- Guava leaflets were included in pre-packs of guavas
- Canned Guavas form part of SA canned fruit in the SUPERCAN generic canning campaign
- Guavas were promoted at the Bien Donne agricultural show
- Guavas formed part of the School Olympiad

Lethu Marketing continues to be a major ambassador for the Guava Industry

- Lethu Marketing (Les Nel)

Symposium on Guava's

Maritha Schoeman
ARC-ITSC Nelspruit

The Third International Symposium on Guava and other Myrtaceae was held from 23 -25 April 2012 in Petrolina, Brazil. The Symposium was attended by 68 participants from 12 countries with the leading producing of Brazil, India, Taiwan and Mexico.

Two researchers from the ARC-ITSC in Nelspruit, Maritha Schoeman and Anita Severn-Ellis, as well as two guava producers, Doors Le Roux and Lizelle Schoerie from the Levubu area have attend the symposium. The Symposium was an ideal platform to collaborate with researchers from countries where guava wilt disease is occurring to exchange ideas which will help in the management of the disease. The symposium also was an excellent opportunity to meet breeders from other guava producing countries in order to obtain more cultivars to enlarge the ITSC guava gene pool. Seed from these cultivars could be included in our guava screening programme for disease resistance against guava wilt disease as well as in our guava breeding programme for enhanced guava cultivars.

A technical visit to Embrapa Psidium Germplasm collection at Bebedoura Experimental Station and to the guava industry at Petrolina was also be included in the symposium programme. The two producers from Levubu area also visited the guava producing areas around Sao Paulo for a further week to obtain knowledge on guava cultivation in Brazil.

Presentations by invited speakers at the symposium have included interesting topics like :

1. International market of fresh and processed guava: (Mexico).
2. Post-harvest management of guava: present status and future needs (India)
3. Guava world-wide breeding: major techniques and varieties and future challenges (Brazil)
4. Toward guava compositional nutrient diagnosis (Canada)

South Africa was nominated to host the next Symposium in three years time.

HEALTH BENEFITS OF GUAVAS

Winter is upon us!

And with it the sniffles and colds associated with the cold weather. But Nature will once again offer us a wonder fruit to enjoy in many forms and help boost our resistance to cold and flu.

Yes!! It is guava season, time for this long awaited gem of a fruit. Much more than a tasty treat, guavas offer us a wealth of nutrients, starting with Vitamin C (Ascorbic acid) to ward off colds and flu and boots the immune system. Did you know? Fresh guavas have 3 to 6 times more vitamin C than oranges and almost 20 time more vitamin C than bananas!

Guavas are also a good source of dietary fibre, which helps in reducing cholesterol in the body. They are also rich in iron and in lycopene which helps in the fight against disease and prostate cancer.

Guavas flourish in the cooler weather when vitamin C is really needed most. Fresh guavas are available from April to November each year. But you are also able to enjoy guavas and the health benefits they bring for the remainder of the year. Canned and preserved guavas and guava juice retain high levels of Vitamin C, which also contribute to your recommended dietary allowance (RDA) of Vitamin C.

Further, guavas make a perfect snack food. While offering you an abundance of nutrients and fibre, guavas contain just 156 kilojoules, which is nothing compared with other treats.

Guavas make a delicious, healthy ingredient in desserts, tarts and cakes adding their rich, full flavour. Guava atchar, chutney, pulp and guava fruit may also add a tasty dimension to cooked foods such as roasts, fish dishes and salads. Nothing beats the fresh flavour of liquidized guava juice in a smoothie or a classic cocktail with a touch of Jamaican rum.

- Lethu Marketing
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KOEJAWEL RESEPTEBOEK

'n Pragtige glansblad Koejawel Resepteboek, wat deur die Vereniging ontwikkel is, word tans teen die afslagprys van R25-00 beskikbaar gestel. Bestel gerus vir uself 'n resepteboek of as 'n uitstekende geskenk aan iemand en bevorder ook daardeur die gebruik van koejawels.

Die 44 bladsy glans tydskrif met die titel : "40 Ways to Enjoy Nature's Wonder Fruit", wys op die verskendenheid van gebruike van koejawels. Dit bestaan uit 40 resepte wat insluit hoofgeregte, slaaie, skemerkelkies en warm/koue nageregte.

Bestellings by : victor@guavas.co.za
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[021] 87 21 501

Direkte inbetaling sal waardeer word :

BANK : ABSA
TAK : Paarl
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REKENING NOMMER : 400 159 459
NAAM V REKENING : Koejawel Produsente Vereniging

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www.guavaproducers.co.za

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Skryf vir ons 'n briefie

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